HANDY

Christmas in July

2019 Sponsorship Opportunities

Thursday,
July 18, 2019
6 p.m. - 9 p.m.

Tower Club
100 SE 3rd Ave.
28th Floor
Ft. Lauderdale, FL 33394

Presented by:

BREAKTHRU
BEVERAGE GROUP

Tickets & information:
christmasinjuly2019.eventbrite.com

Contact: Allie DeSeno at adeseno@handyinc.org or 954-982-2444

HANDYinc.org

FROM THE

BEGINNING

HANDY'S HISTORY

In 1985, a gentleman from the *Guardian ad Litem* Program, Ed Pudaloff, won the JCPenney Service Award for $1,000. He decided that he wanted to create something special to help abused and neglected children in the Broward County community. He reached out for help to two of his closest friends, Marti Huizenga and Kathy Jackson.

The three of them started three different fundraising committees and were able to create scholarship funds, buy clothes for the children and celebrate childrens' birthday parties. In the beginning, they had two well-known events that went on for years: Easter for Kids and the Fashion Show before expanding to include Prom Night and the Scholars Breakfast.

This year, we want to recognize all of our important founding members and the impact that their vision for HANDY continues to have on our community.

ABOUT HANDY

HANDY stands for Helping Abused Neglected Disadvantaged Youth.

HANDY's mission is to achieve positive, lasting change for youth by providing life skills, education and a supportive community.

HANDY is an award-winning 501 (c) (3) non-profit organization. Since HANDY's founding close to 35 years ago, it has touched the lives of more than 45,000 Broward County children in foster and relative/nonrelative care associated with the child dependency system.

In 2012, HANDY became the first social service agency affiliate of Scholarship America's Dollars for Scholars program, allowing national exposure for HANDY's Scholars program which gives national exposure to HANDY'S Scholars program, that provides education case management and financial support to students.

EVENT DETAILS

CHRISTMAS IN JULY

WELCOME TO HANDY'S INAUGURAL CHRISTMAS IN JULY

Spice up the summer and bring your tropical holiday spirit to downtown Fort Lauderdale. Join HANDY on Thursday, July 18, 2019 at the Tower Club for our inaugural Christmas in July from 6 p.m. - 9 p.m.

Guests will enjoy passed hors d'oeuvres, the Tower Club's artful food stations, an open bar, a special Christmas auction and a photo with Santa to celebrate holiday joy. Located in the heart of downtown Fort Lauderdale, with breathtaking views of the city and ocean, guests will find elegant seating and a wide selection of premium wine and spirits

HANDY CHRISTMAS IN JULY

SPONSORSHIP

We hope that your business will be able to help make this event successful by taking advantage of one of the many sponsorship packages available. Please contact Allie DeSeno, Development Manager, at adeseno@handyinc.org for additional information.

$25,000 Title Sponsor ($23,290 is tax-deductible) One available

- Company will have **Title Sponsor** status and will be referred to as such in all event materials
- Thirty (30) tickets to Christmas in July
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitations, signage, banners, etc. (subject to print deadlines)
- Opportunity for company representative to speak at event
- Recognition on HANDY's website, social media platforms and e-blasts
- Recognition on Christmas in July press materials
- Distribution of promotional materials at event
- Recognition in multimedia show the day of the event

$20,000 Presenting Sponsor ($18,575 is tax-deductible) One available

- Company will have **Presenting Sponsor** status and will be referred to as such in all event materials
- Twenty-Five (25) tickets to Christmas in July
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitations, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition on HANDY's website, social media platforms and e-blasts
- Recognition on Christmas in July press materials
- Distribution of promotional materials at event
- Recognition in multimedia show the day of the event

HANDY CHRISTMAS IN JULY

SPONSORSHIP

$15,000 Gold Sponsor ($13,860 is tax-deductible)

- Company will have **Gold Sponsor** status to be referred to as such in all event materials and promotions
- Twenty (20) tickets to Christmas in July
- Sponsor name and/or logo on all collateral materials associated with the event, including: invitations, program books, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition in multimedia show the day of the event

$10,000 Photography Sponsor ($8,974 is tax-deductible)

- Company will have **Photography Sponsor** status and will be referred to as such in all event materials and promotions
- Eighteen (18) tickets to Christmas in July
- Opportunity to brand photo-booth with sponsor logo
- Sponsor name and/or logo on all collateral materials associated with the event, including: invitations, program books, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition in multimedia show the day of the event

$5,000 Silent Auction Sponsor ($4,088 is tax-deductible)

- Company will have **Silent Auction Sponsor** status and will be referred to as such in all event materials and promotions
- Sixteen (16) tickets to Christmas in July
- Opportunity to brand silent auction station with sponsor logo
- Sponsor name and/or logo on all collateral materials associated with the event, including: invitations, program books, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition in multimedia show the day of the event

HANDY CHRISTMAS IN JULY

SPONSORSHIP

$3,000 Bar Sponsor ($2,316 is tax-deductible)

- Company will have **Bar Sponsor** status and will be referred to as such in all event materials and promotions
- Custom cocktail in your or your company's name, i.e. the XYZ Cocktail
- Twelve (12) tickets to Christmas in July
- Sponsor logo on signage at one selected bar
- Sponsor name and/or logo on the HANDY event website

$1,500 Supporting Sponsor ($1,158 is tax-deductible)

- Company will have **Supporting Sponsor** status and will be referred to as such in all event materials and promotions
- Six (6) tickets to Christmas in July
- Sponsor logo on signage at the event
- Sponsor name and/or logo on the HANDY event website

$150 Individual Ticket ($93 is tax-deductible)

- One (1) Christmas in July guest ticket, which includes food and cocktails

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 800-HELP-FLA OR VISTING WWW.800HELPFLA.COM. FLORIDA REGISTRATION NUMBER (#CH956); REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

HANDY CHRISTMAS IN JULY

SPONSORSHIP

THANK YOU FOR SUPPORTING HANDY!

COMPANY NAME _____ CONTACT NAME _____

CONTACT TITLE _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # _____ FAX # _____

EMAIL _____ WEB ADDRESS _____

I would like to become a sponsor at the following level:

❑ **Title Sponsor** ($23,290 is tax-deductible)	**$25,000**
❑ **Presenting Sponsor** ($18,575 is tax-deductible)	**$20,000**
❑ **Gold Sponsor** ($13,860 is tax-deductible)	**$15,000**
❑ **Photography Sponsor** ($8,974 is tax-deductible)	**$10,000**
❑ **Silent Auction Sponsor** ($4,088 is tax-deductible)	**$5,000**
❑ **Bar Sponsor** ($2,316 is tax-deductible)	**$3,000**
❑ **Supporting Sponsor** ($1,158 is tax-deductible)	**$1,500**
❑ **Individual ticket** ($93 is tax-deductible)	**$150**

I cannot sponsor but want to make a generous donation to the organization: Total Donation $_____

❑ Check enclosed (payable to HANDY, Inc.) ❑ Please invoice ❑ Please call for payment

Sponsorship Payment: _____ TOTAL OR AMOUNT TO CHARGE _____ COMPANY OR NAME ON CREDIT CARD

❑ **Credit Card Payment:** _____ CREDIT CARD NUMBER _____ EXPIRATION DATE

NAME ON CARD _____ SIGNATURE _____

This signature authorizes HANDY, Inc. to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Please contact Allie DeSeno for more information.

Tel: (954) 982-2444 • Fax: (954) 522-2912 • Email: adeseno@handyinc.org

Address: 501 NE 8th St., Fort Lauderdale, FL 33304