

BELIEVE IN THE

*Dream*



**HANDY**

14<sup>TH</sup> ANNUAL

*Scholars*  
**BREAKFAST**

**2019 SPONSORSHIP OPPORTUNITIES**

**JOIN US:**

**MAY 31, 2019**

**7:30 a.m. - 9:30 a.m.**

GRACIOUSLY UNDERWRITTEN AND HOSTED BY

**PIER SIXTY-SIX**

HOTEL & MARINA

2301 SE 17<sup>TH</sup> STREET  
FORT LAUDERDALE, FL 33316

**[HANDYinc.org/events/14th-annual-scholars-breakfast](http://HANDYinc.org/events/14th-annual-scholars-breakfast)**

Contact: Allie DeSeno at [adeseno@handyinc.org](mailto:adeseno@handyinc.org) or 954-982-2444

# Beginning



## HANDY'S HISTORY

In 1985, a gentleman from the Guardian ad Litem Program, Ed Pudaloff, won the JCPenney Service Award for \$1,000. He decided that he wanted to create something special to help abused and neglected children in the Broward County community. He reached out to two of his closest friends, Marti Huizenga and Kathy Jackson, for help.

The three of them started three different fundraising committees and were able to create scholarship funds, buy clothes for the children and celebrate childrens' birthday parties. In the beginning, they had two well-known events that went on for years: Easter for Kids and the Fashion Show.

This year, we want to recognize all of our important founding members and the impact that their vision for HANDY continues to have on our community.

## ABOUT HANDY

HANDY stands for Helping Abused Neglected Disadvantaged Youth.

HANDY's mission is to achieve positive, lasting change for youth by providing life skills, education and a supportive community.

HANDY is an award-winning 501 (c) (3) non-profit organization. Since HANDY's founding nearly 35 years ago, it has touched the lives of more than 45,000 Broward County children in foster and relative/nonrelative care associated with the child dependency system.

In 2012, HANDY became the first social service agency affiliate of Scholarship America's Dollars for Scholars program, allowing national exposure for HANDY's Scholars program, which provides educational case management and financial support for students.



**WELCOME TO THE BELIEVE IN THE DREAM  
14<sup>TH</sup> ANNUAL SCHOLARS BREAKFAST**

Please join us for the 14<sup>th</sup> Annual Scholars Breakfast at Pier Sixty-Six Hotel and Marina on Friday, May 31, 2019, in the Crystal Ballroom. Guests will enjoy a continental breakfast, a special guest speaker, awards and a program. We will be recognizing our 2019 Graduating Scholars, Champions of Children and Legacy award winners from the Broward County community.

Approximately 600 guests will attend this upscale event and have the opportunity to network with the Broward community, top executives and influential community leaders.

We look forward to kicking off the Scholars Breakfast with a “Breakfast for Dinner” presented by Breakthru Beverage on Wednesday, February 27, 2019, at Pier Sixty-Six Hotel and Marina. Guests will enjoy music, specialty cocktails, passed hors d’oeuvres, lavish breakfast food stations and specialty drinks.

**MASTER OF CEREMONIES**

Lieutenant Rob Furman, Broward Sheriff’s Office

**EVENT SPEAKER AND ALUMNI AWARD WINNER**

**Dr. Charmaine Borda**

A former HANDY youth, and one of HANDY’s first scholarship recipients, Dr. Borda earned her undergraduate degree in psychology, followed by Master’s and Doctoral degrees in Marriage and Family Therapy from Nova Southeastern University. She also has graduate specializations in Medical Family Therapy and Substance Abuse Counseling from Nova Southeastern University.

She is a Licensed Mental Health Counselor, and Licensed Family Therapist.

Since 2004, Dr. Borda has worked in her South Florida private practice, The Blue Couch. She is currently serving her first term as an Alumni representative on HANDY’s Board of Directors.

**GRADUATING SCHOLARS**

**Ashley Abraham**, Florida International University

**Qutell Berthal**, McFatter Technical College

**Deja Cross**, Broward College

**Lexi Cunningham**, University of Central Florida

**Ryan Dominique**, University of North Florida

**Amber Fernandez**, Broward College

**Renato Lherisson**, Florida International University

**Amber Manning**, Florida International University

**Madeline Miller**, Broward College

**Stacey Mitchell**, Florida Atlantic University

**Ravyn Reese**, Hollywood Institute

**Frank Saint-Luc**, Sheridan Technical College

**CHAMPIONS OF CHILDREN AWARDS WINNERS**

**Kathleen Thomsen**, Kathleen Thomsen Consulting, Inc.

**Gregory Haile**, President of Broward College

**Michael Perlman**, President of Brandsmart

**Dr. Mark Rosenberg**, President of Florida International University

**LEGACY GRADUATES AWARD**

**Cindy Arenberg-Seltzer**, President/CEO of the Children’s Services of Broward County

**Gale Butler**, Executive Director at Friends of Birch State

**Betsy Crudele**, Philanthropist

**Carol Yolles**, President of Yolles Charitable Foundation, Inc.

## **\$25,000 Title Sponsor – “Straight A” Student (\$17,820 is tax-deductible)**

- Company will have **Title Sponsor** status and will be referred to as such in all event materials
- Scholars Breakfast: three (3) tables of ten (10) for thirty (30) guests in prime location
- Scholars Breakfast Kick-off “Breakfast for Dinner”: twenty (20) guest tickets
- Opportunity for company representative to speak and be featured on Scholars Breakfast video
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, program book, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or company branding on the South Florida HANDY website
- Recognition in multi-media show at the Scholars Breakfast event
- Two (2) full pages of recognition with premier positioning in the event program book (distributed to sponsors and guests; subject to printing deadlines)

## **\$15,000 Presenting Sponsor – Headmaster (\$13,100 is tax-deductible)**

- Company will have **Presenting Sponsor** status and will be referred to as such in all event materials
- Scholars Breakfast: two (2) tables of ten (10) for twenty (20) guests in prime location
- Scholars Breakfast Kick-off “Breakfast for Dinner”: twenty (20) guest tickets
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, program book, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or company branding on the South Florida HANDY website
- Recognition in multi-media show at the Scholars Breakfast event
- Two (2) full pages of recognition with premier positioning in the event program book (distributed to sponsors and guests; subject to printing deadlines)

## **\$10,000 Scholars Breakfast Kick-off “Breakfast for Dinner” Reception Sponsor (\$8,300 is tax-deductible)**

- Company will have **Kick-Off Reception Sponsor** status at the kick-off and the Scholars Breakfast
- Scholars Breakfast: two (2) tables of eight (8) for sixteen (16) guests
- Scholars Breakfast Kick-off “Breakfast for Dinner”: twenty (20) guest tickets
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, program book, signage, banners, etc. at both the Scholars Kick-off and Scholars Breakfast (subject to print deadlines)
- Sponsor name and/or company branding on the South Florida HANDY website
- Recognition in multi-media show at the Scholars Breakfast event
- One (1) full page of recognition with premier positioning in the event program book (distributed to sponsors and guests; subject to printing deadlines)

## **\$10,000 Valedictorian Sponsor** (\$8,480 is tax-deductible)

- Company will have **Valedictorian Sponsor** status
- Scholars Breakfast: two (2) tables of eight (8) for sixteen (16) guests
- Scholars Breakfast Kick-off “Breakfast for Dinner”: sixteen (16) guest tickets
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, program book, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or company branding on the South Florida HANDY website
- Recognition in multi-media show at the Scholars Breakfast event
- One (1) full page of recognition with premier positioning in the event program book (distributed to sponsors and guests; subject to printing deadlines)

## **\$7,500 Salutatorian Sponsor** (\$6,370 is tax-deductible)

- Company will have event **Salutatorian Sponsor** status
- Scholars Breakfast: one table for ten (10) guests
- Scholars Breakfast Kick-off “Breakfast for Dinner”: fourteen (14) guest tickets
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, program book, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or company branding on the South Florida HANDY website
- Recognition in multi-media show at the Scholars Breakfast event
- One (1) full page of recognition with premier positioning in the event program book (distributed to sponsors and guests; subject to printing deadlines)

## **\$5,000 Dean’s List Sponsor** (\$4,050 is tax-deductible)

- Company will have **Dean’s List Sponsor** status
- Scholars Breakfast: one (1) table for ten (10) guests
- Scholars Breakfast Kick-off “Breakfast for Dinner”: ten (10) guest tickets
- Sponsor name and/or company on signage (subject to print deadlines)
- Sponsor name and/or company branding on the South Florida HANDY website
- Recognition in multi-media show at the Scholars Breakfast event
- Half-page of recognition with premier positioning in the event program book (distributed to sponsors and guests; subject to printing deadlines)

# Opportunities



## **\$2,500 Honor Roll Sponsor** (\$1,740 is tax-deductible)

- Company will have **Honor Roll Sponsor** status
- Scholars Breakfast: one (1) table for eight (8) guests
- Scholars Breakfast Kick-off “Breakfast for Dinner”: eight (8) guest tickets
- Sponsor name and/or company branding on the South Florida HANDY website
- Recognition in multi-media show at the Scholars Breakfast event
- Half-page of recognition with premier positioning in the event program book (distributed to sponsors and guests; subject to printing deadlines)

## **\$1,000 Study Group** (\$620 is tax-deductible)

- Scholars Breakfast: four (4) guest tickets
- Scholars Breakfast Kick-off “Breakfast for Dinner”: four (4) guest tickets
- Recognition in multi-media show at the Scholars Breakfast event
- Name listed in program

## **\$500 to Sponsor a Student** (\$310 is tax-deductible)

- Scholars Breakfast: two (2) guest tickets
- Scholars Breakfast Kick-off “Breakfast for Dinner”: two (2) guest tickets
- Recognition in multi-media show at the Scholars Breakfast event
- Name list in program

## **\$75 Individual Ticket** (\$25 is tax-deductible)

- Scholars Breakfast: one (1) guest ticket

2019

# Scholars Breakfast



## COMMITMENT FORM

COMPANY NAME

CONTACT NAME

CONTACT TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE #

FAX #

EMAIL

WEB ADDRESS

### I would like to become a sponsor at the following level:

- Title - "Straight A" Student** (\$17,820 is tax-deductible) **\$25,000**
- Presenting - Headmaster Sponsor** (\$13,100 is tax-deductible) **\$15,000**
- Kick-off Reception "Breakfast for Dinner"** (\$8,300 is tax-deductible) **\$10,000**
- Valedictorian Sponsor** (\$8,480 is tax-deductible) **\$10,000**
- Salutatorian Sponsor** (\$6,370 is tax-deductible) **\$7,500**
- Dean's List Sponsor** (\$4,050 is tax-deductible) **\$5,000**
- Honor List** (\$1,740 is tax-deductible) **\$2,500**
- Study Group** (\$620 is tax-deductible) **\$1,000**
- Sponsor a Student** (\$310 is tax-deductible) **\$500**
- Individual ticket - Scholars Breakfast** (\$25 is tax-deductible) **\$75**

### Acknowledgement recognition in program book day of event, includes exposure only:

**Full page - \$200** (100% is tax-deductible) | **Half page - \$100** (100% is tax-deductible)

### I cannot sponsor but want to make a general donation to the event: Total Donation \$ \_\_\_\_\_

- Check enclosed (payable to HANDY, Inc.)
- Please invoice
- Please call for payment

**Sponsorship Payment:** \_\_\_\_\_  
TOTAL OR AMOUNT TO CHARGE      COMPANY OR NAME ON CREDIT CARD

**Credit Card Payment:** \_\_\_\_\_  
CREDIT CARD NUMBER      EXPIRATION DATE

NAME ON CARD

SIGNATURE

This signature authorizes HANDY, Inc. to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Please contact Allie DeSeno for more information.

Tel: (954) 982-2444 • Fax: (954) 522-2912 • Email: adeseno@handyinc.org

Address: 501 NE 8<sup>th</sup> Street, Fort Lauderdale, Florida 33304

