



PROM NIGHT

2019 Sponsorship Opportunities

Presented by:



PIER SIXTY-SIX
HOTEL & MARINA

Saturday, April 27, 2019 | 7:00 PM - 11:00 PM

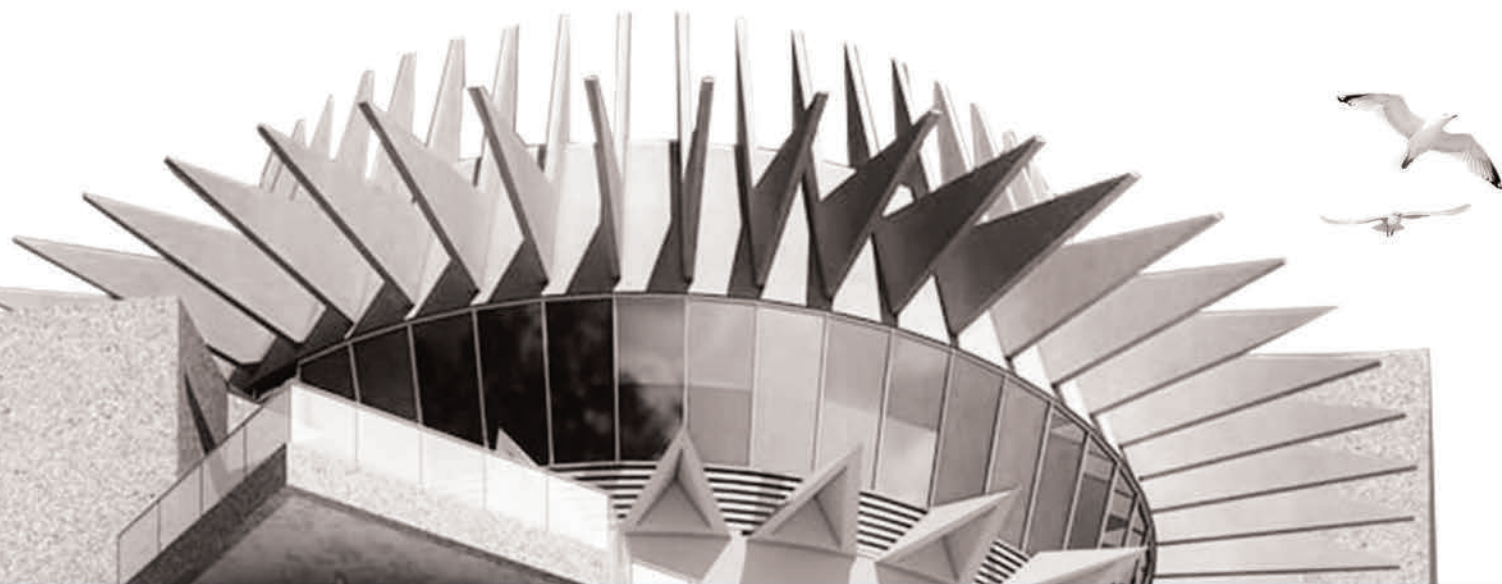
2301 SE 17th St., Fort Lauderdale, FL 33316

After Party at The Wilder: 11:30 PM - LATE

701 E Broward Blvd., Fort Lauderdale, FL 33301

Tickets & Information:

HANDYinc.org/events/handy-prom-night-2019



HANDYinc.org

Contact: Allie DeSeno at adeseno@handyinc.org or 954-982-2444



HANDY'S HISTORY

In 1985, a gentleman from the Guardian ad Litem Program, Ed Pudaloff, won the JCPenney Service Award for \$1,000. He decided that he wanted to create something special to help abused and neglected children in the Broward County community. He reached out to two of his closest friends, Marti Huizenga and Kathy Jackson, for help.

The three of them started three different fundraising committees and were able to create scholarship funds, buy clothes for the children and celebrate childrens' birthday parties. In the beginning, they had two well-known events that went on for years: Easter for Kids and the Fashion Show before expanding to include Prom Night and Scholars Breakfast.

This year, we want to recognize all of our important founding members and the impact that their vision for HANDY continues to have on our community.

ABOUT HANDY

HANDY stands for Helping Abused Neglected Disadvantaged Youth.

HANDY's mission is to achieve positive, lasting change for youth by providing life skills, education and a supportive community.

HANDY is an award-winning 501 (c) (3) non-profit organization. Since HANDY's founding nearly 35 years ago, it has touched the lives of more than 45,000 Broward County children in foster and relative/nonrelative care associated with the child dependency system.

In 2012, HANDY became the first social service agency affiliate of Scholarship America's Dollars for Scholars program, allowing national exposure for HANDY's Scholars program, which provides educational case management and financial support for students.



WELCOME TO THE 4TH ANNUAL HANDY PROM NIGHT

On Saturday, April 27, 2019, HANDY's young professionals will relive their high school memories at the 4th annual HANDY Prom Night presented by HANDY NextGen at the Pier Sixty-Six Fort Lauderdale Hotel and Marina. Attendees will dance the night away while enjoying entertainment, passed hors d'oeuvres and specialty cocktails at this adult prom soiree.

Active members of the local community will be nominated onto the 2019 Prom Court and tasked with raising funds to support HANDY's mission to achieve positive, lasting change for youth. The individuals that raise the most money by April 26, 2019, will be crowned the Prom King and Queen.



Prom King Candidates

- **Mike Cunniff** - The Super Agency
- **Roman Foster** - Southern Sands Design
- **Emmanuel Garnier** - Hypower
- **Anthony Grosso** - ADP
- **Ray Leavitt** - Evo-Lux
- **Corey Self** - Hayes Locums

Prom Queen Candidates

- **Emilee Abisror** - Empeccable Spaces
- **Anna DeAngelis** - DPR Construction
- **Danielle Heilman** - CHG Healthcare
- **Kristen Helverson** - Direct Office Solutions
- **Vikki Lofters** - Moss Construction
- **Melissa Mott** - Sunshine Health
- **Amber Self** - Kenzie Medical
- **Jamie Shalek** - Hemsworth Communications
- **Stephanie Stein** - Greenberg Traurig, P.A.
- **Sheelah Toro** - Higher Marketing Agency
- **Josie Williams** - BlackPoint Funding

HANDY PROM NIGHT SPONSORSHIP



We hope that your business will help to make this a successful event by taking advantage of one of the many sponsorships available.

Please contact Allie DeSeno, Development Manager
at adeseno@handyinc.org for additional information.



\$15,000 Premier Sponsor (\$13,275 is tax-deductible)

- Company will have **Premier Sponsor** status and will be referred to as such in all event materials
- Fifteen (15) tickets to Prom Night, plus access to PROM After Party
- VIP table and bottle service included
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, signage, banners, etc. (subject to print deadlines)
- Opportunity for company representative to speak at event
- Recognition on HANDY's website, social media platforms and e-blasts
- Recognition on Prom Night press materials
- Distribution of promotional materials at event
- Verbal recognition by the emcee during the main event
- Opportunity to appoint a company representative to participate on the event planning committee
- Commemorative gift for each guest

\$10,000 Presenting Sponsor (\$8,620 is tax-deductible)

- Company will have **Presenting Sponsor** status and will be referred to as such in all event materials
- Twelve (12) tickets to Prom Night, plus access to PROM After Party
- VIP table and bottle service included
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, signage, banners, etc. (subject to print deadlines)
- Recognition on HANDY's website, social media platforms and e-blasts
- Recognition on Prom Night press materials
- Distribution of promotional materials at event
- Verbal recognition by the emcee during the main event

\$7,500 Prom After Party Sponsor (\$6,350 is tax-deductible)

- Company will have **After Party Sponsor** status at Prom Night and PROM After Party
- Opportunity for representative to speak at After Party
- Ten (10) tickets to Prom Night, plus access to PROM After Party
- After Party Step and Repeat with company logo per request
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, signage, banners, etc. (subject to print deadlines)
- Recognition on HANDY's website, social media platforms and e-blasts
- Recognition on Prom Night press materials
- Distribution of promotional materials at event
- Verbal recognition by the emcee during the main event

\$5,000 Photography Sponsor (\$4,080 is tax-deductible)

- Company will have **Photography Sponsor** status and will be referred to as such in all event materials
- Eight (8) tickets to Prom Night, plus access to PROM After Party
- Sponsor name and/or logo on all souvenir photos taken/printed at event photo booth
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, signage, banners, etc. (subject to print deadlines)
- Verbal recognition by the emcee during the main event
- Recognition in multi-media presentation at Prom Night

\$3,000 VIP Booth and Bottle Service Sponsor (\$2,080 is tax-deductible)

- Eight (8) tickets to Prom Night, which includes food stations, open bar and entertainment
- Access to VIP Lounge area at Prom Night for eight (8) with bottle service
- Access for eight (8) to PROM After Party
- Recognition in multi-media presentation at Prom Night

4/6 AVAILABLE



\$2,500 Valet Sponsor (\$2,040 is tax-deductible)

- Company will have **Valet Sponsor** status and will be referred to as such in all event materials
- Six (6) tickets to Prom Night, plus access to PROM After Party
- Opportunity to have valet place branded item in guests' cars (provided by sponsor)
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or company branding on the HANDY South Florida website
- Recognition in multi-media presentation at Prom Night

SOLD:  GreenbergTraurig

\$2,500 Bar Sponsor (\$2,040 is tax-deductible)

- Company will have **Bar Sponsor** status and will be referred to as such in all event materials
- Six (6) tickets to Prom Night, plus access to PROM After Party
- Opportunity to create specialty cocktail with bar menu featuring company logo
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitation, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or company branding on the HANDY South Florida website
- Recognition in multi-media presentation at Prom Night

\$1,000 Supporting Sponsor (\$840 is tax-deductible)

- Four (4) tickets to Prom Night, which includes food stations, open bar and entertainment
- Access for four (4) to PROM After Party
- Recognition in multi-media presentation at Prom Night

\$240 Couples Package (\$80 is tax-deductible)

- Two (2) tickets to Prom Night, which includes food stations, open bar and entertainment
- Access for two (2) to PROM After Party

\$125 Individual Ticket (\$35 is tax-deductible)

- One (1) ticket to Prom Night, which includes food stations, open bar and entertainment
- Access for one (1) to PROM After Party



A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 800-HELP-FLA OR VISITING WWW.800HELPFLA.COM. FLORIDA REGISTRATION NUMBER (#CH956); REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

COMMITMENT FORM



THANK YOU FOR SUPPORTING HANDY!

COMPANY NAME

CONTACT NAME

CONTACT TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE #

FAX #

EMAIL

WEB ADDRESS

I would like to become a sponsor at the following level:

- | | |
|--|-----------------|
| <input type="checkbox"/> Premier Sponsor (\$13,275 is tax-deductible) | \$15,000 |
| <input type="checkbox"/> Presenting Sponsor (\$8,620 is tax-deductible) | \$10,000 |
| <input type="checkbox"/> Prom After Party Sponsor (\$6,350 is tax-deductible) | \$7,500 |
| <input type="checkbox"/> VIP Table and Bottle Service Sponsor (\$4,080 is tax-deductible) | \$5,000 |
| <input type="checkbox"/> Photography Sponsor (\$4,080 is tax-deductible) | \$5,000 |
| <input type="checkbox"/> Valet Sponsor (\$2,040 is tax-deductible) | \$2,500 |
| <input type="checkbox"/> Bar Sponsor (\$2,040 is tax-deductible) | \$2,500 |
| <input type="checkbox"/> Supporting Sponsor (\$840 is tax-deductible) | \$1,000 |
| <input type="checkbox"/> Couples Package - Two Tickets (\$80 is tax-deductible) | \$240 |
| <input type="checkbox"/> Individual ticket (\$35 is tax-deductible) | \$125 |

I cannot sponsor but want to make a general donation to the event: Total Donation \$ _____

- ☐ Check enclosed (payable to HANDY, Inc.)
 ☐ Please invoice
 ☐ Please call for payment

Sponsorship Payment:

TOTAL OR AMOUNT TO CHARGE

COMPANY OR NAME ON CREDIT CARD

☐ **Credit Card Payment:**

CREDIT CARD NUMBER

EXPIRATION DATE

NAME ON CARD

SIGNATURE

This signature authorizes HANDY, Inc. to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Please contact Allie DeSeno for more information.

Tel: (954) 982-2444 • Fax: (954) 522-2912 • Email: adeseno@handyinc.org

Address: 501 NE 8th St., Fort Lauderdale, FL 33304

