

2019 SPONSORSHIP
OPPORTUNITIES



schoolapalooza²⁰¹⁹

ROCK OF ALL AGES

7 SEPTEMBER
SATURDAY
7 P.M. - 11 P.M.

THE VENUE FORT LAUDERDALE
2345 WILTON DR,
FORT LAUDERDALE, FL 33305

Presented by:



BREAKTHRU
BEVERAGE GROUP

Tickets & information:

schoolapalooza2019.eventbrite.com

Contact: Jennifer Buchanan at

Jbuchanan@HANDYinc.org or 954-982-2445

HANDYinc.org

FROM THE BEGINNING



HANDY'S HISTORY

In 1985, a gentleman from the Guardian ad Litem Program, Ed Pudaloff, won the JCPenney Service Award for \$1,000. He decided that he wanted to create something special to help the abused and neglected children in the Broward County community. He reached out to two of his closest friends, Marti Huizenga and Kathy Jackson, for help.

The three of them started three different fundraising committees and were able to create scholarship funds, buy clothes for the children and celebrate birthday parties for the children. In the beginning, they had two well-known events, Easter for Kids and the Fashion Show, that went on for years.

This year we want to recognize all of our important founding members and the impact that their vision for HANDY continues to have on our community.

ABOUT HANDY

HANDY stands for Helping Abused Neglected Disadvantaged Youth.

HANDY's mission is to achieve positive, lasting change for youth by providing life skills, education and a supportive community.

HANDY is an award-winning 501 (c) (3) non-profit organization. HANDY has met the needs of more than 45,000 Broward County children in foster and relative/nonrelative care associated with the child dependency system.

In 2012, HANDY became the first social service agency affiliate of Scholarship America's Dollars for Scholars program, allowing national exposure for HANDY's Scholars program that provides educational case management and financial support for students seeking a post-secondary education.



EVENT DETAILS

SHOOLAPALOOZA



WELCOME TO THE FIFTH ANNUAL SHOOLAPALOOZA

HANDY'S Best Party of the year is turning up the volume! ROCK OF ALL AGES will have you dancing in your seats. Please join us with a performance from our HANDY youth and don't forget to dress in your best rock and roll favorites!

On Saturday, September 7, HANDY will host its fifth annual Schoolapalooza extravaganza at The Venue Fort Lauderdale in the Crystal Ballroom located in Wilton Manors. The excitement of receiving a brand new laptop, entering state-of-the-art educational programs, and finding the perfect first-day outfit is just the beginning for HANDY students. Join us for Schoolapalooza, our annual back-to-school extravaganza in celebration of their ongoing personal development and studies.

An exciting evening of arts, creativity and innovation, Schoolapalooza will feature live and silent auctions to raise funds for back to school necessities with the objective of creating brighter futures for HANDY youth. With our HANDY children performing at the event, musical entertainment, cocktails, hors d'oeuvres and lavish food stations, guests will have another fantastic opportunity to empower HANDY youth at a crucial moment in their lives.

Studies show prepared students have higher confidence in the classroom, improved behavior and grades, reduced absenteeism, and better attitudes toward school and learning. As part of our mission to achieve positive, lasting change for youth through life skills, education, and a supportive environment, we look to our community to provide these back to school essentials. Your support can make the difference for our HANDY youth!

**For sponsorship opportunities,
please contact Jennifer Buchanan
at Jbuchanan@HANDYinc.org
or 954-982-2445.**



SCHOOLAPALOOZA 2019

SPONSORSHIP



We hope that your business will be able to help make this event successful by taking advantage of one of the many sponsorship packages available.

Please contact Jennifer Buchanan at
Jbuchanan@HANDYinc.org or 954-982-2445.



\$20,000 Title Sponsor (\$17,765 is tax-deductible) One available

- Company will have **Title Sponsor** status and will be referred to as such in all event materials
- Twenty-Five (25) tickets to Schoolapalooza
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitations, signage, banners, etc. (subject to print deadlines)
- Opportunity for company representative to speak at event
- Recognition on HANDY's website, social media platforms and e-blasts
- Recognition on Schoolapalooza press materials
- Distribution of promotional materials at event
- Recognition in multimedia show the day of the event

\$15,000 Presenting Sponsor (\$13,138 is tax-deductible) One available

- Company will have **Presenting Sponsor** status and will be referred to as such in all event materials
- Twenty (20) tickets to Schoolapalooza
- Sponsor name and/or company branding on all collateral materials associated with the event, including: invitations, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition on HANDY's website, social media platforms and e-blasts
- Recognition on Schoolapalooza press materials
- Distribution of promotional materials at event
- Recognition in multimedia show the day of the event



SCHOOLAPALOOZA 2019

SPONSORSHIP



\$10,000 Gold Sponsor (\$8,510 is tax-deductible)

- Company will have **Gold Sponsor** status to be referred to as such in all event materials and promotions
- Fifteen (15) tickets to Schoolapalooza
- Sponsor name and/or logo on all collateral materials associated with the event, including: invitations, program books, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition in multimedia show the day of the event

\$7,500 Photography Sponsor (\$6,159 is tax-deductible)

- Company will have **Photography Sponsor** status and will be referred to as such in all event materials and promotions
- Ten (10) tickets to Schoolapalooza
- Opportunity to brand photo-booth with sponsor logo
- Sponsor name and/or logo on all collateral materials associated with the event, including: invitations, program books, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition in multimedia show the day of the event

\$5,000 Silent Auction Sponsor (\$3,808 is tax-deductible)

- Company will have **Silent Auction Sponsor** status and will be referred to as such in all event materials and promotions
- Eight (8) tickets to Schoolapalooza
- Opportunity to brand silent auction station with sponsor logo
- Sponsor name and/or logo on all collateral materials associated with the event, including: invitations, program books, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition in multimedia show the day of the event

\$5,000 Photobooth Sponsor (\$3,808 is tax-deductible)

- Company will have **Photobooth Sponsor** status and will be referred to as such in all event materials and promotions
- Eight (8) tickets to Schoolapalooza
- Opportunity to brand photobooth digital and print copy photos that are given to guests
- Sponsor name and/or logo on all collateral materials associated with the event, including: invitations, program books, signage, banners, etc. (subject to print deadlines)
- Sponsor name and/or logo on the HANDY event website
- Recognition in multimedia show the day of the event

SPONSORSHIP



\$3,000 Bar Sponsor (\$2,316 is tax-deductible)

- Company will have **Bar Sponsor** status and will be referred to as such in all event materials and promotions
- Custom cocktail in your or your company's name, i.e. the XYZ Cocktail
- Six (6) tickets to Schoolapalooza
- Sponsor logo on signage at one selected bar
- Sponsor name and/or logo on the HANDY event website

\$1,500 Supporting Sponsor (\$1,158 is tax-deductible)

- Company will have **Supporting Sponsor** status and will be referred to as such in all event materials and promotions
- Four (4) tickets to Schoolapalooza
- Sponsor logo on signage at the event
- Sponsor name and/or logo on the HANDY event website

\$150 Individual Ticket (\$93 is tax-deductible)

- One (1) Schoolapalooza guest ticket, which includes food and cocktails



A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 800-HELP-FLA OR VISITING WWW.800HELPFLA.COM. FLORIDA REGISTRATION NUMBER (#CH956); REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

SCHOOLAPALOOZA 2019

SPONSORSHIP



THANK YOU FOR SUPPORTING HANDY!

COMPANY NAME

CONTACT NAME

CONTACT TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE #

FAX #

EMAIL

WEB ADDRESS

I would like to become a sponsor at the following level:

- | | |
|--|-----------------|
| <input type="checkbox"/> Title Sponsor (\$17,765 is tax-deductible) | \$20,000 |
| <input type="checkbox"/> Presenting Sponsor (\$13,138 is tax-deductible) | \$15,000 |
| <input type="checkbox"/> Gold Sponsor (\$8,510 is tax-deductible) | \$10,000 |
| <input type="checkbox"/> Photography Sponsor (\$6,159 is tax-deductible) | \$7,500 |
| <input type="checkbox"/> Silent Auction Sponsor (\$3,808 is tax-deductible) | \$5,000 |
| <input type="checkbox"/> Photobooth Sponsor (\$3,808 is tax-deductible) | \$5,000 |
| <input type="checkbox"/> Bar Sponsor (\$2,316 is tax-deductible) | \$3,000 |
| <input type="checkbox"/> Supporting Sponsor (\$1,158 is tax-deductible) | \$1,500 |
| <input type="checkbox"/> Individual ticket (\$93 is tax-deductible) | \$150 |

I cannot sponsor but want to make a generous donation to the organization: Total Donation \$_____

- ☐ Check enclosed (payable to HANDY, Inc.) ☐ Please invoice ☐ Please call for payment

Sponsorship Payment:

TOTAL OR AMOUNT TO CHARGE

COMPANY OR NAME ON CREDIT CARD

☐ Credit Card Payment:

CREDIT CARD NUMBER

EXPIRATION DATE

NAME ON CARD

SIGNATURE

This signature authorizes HANDY, Inc. to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Please contact Jennifer Buchanan for more information.

Tel: (954) 982-2445 • Fax: (954) 522-2912 • Email: Jbuchanan@HANDYinc.org

Address: 501 NE 8th St., Fort Lauderdale, FL 33304

