

Let's unite to raise some funds  
for HANDY's most vulnerable youth!

# HANDY UNITY WEEKEND

**Friday, January 8 - Sunday, January 10, 2021**

Let's get WELL together! Register online and complete your workout any way you like: run, walk, bike, swim, or hit the gym during HANDY UNITY Weekend.

All proceeds from the HANDY UNITY Weekend will support services that embrace, educate and empower vulnerable youth and UNIFY our community.

**Digital Registration: \$15**

Digital Training Guide,  
Digital Finisher Certificates,  
Uploaded Results

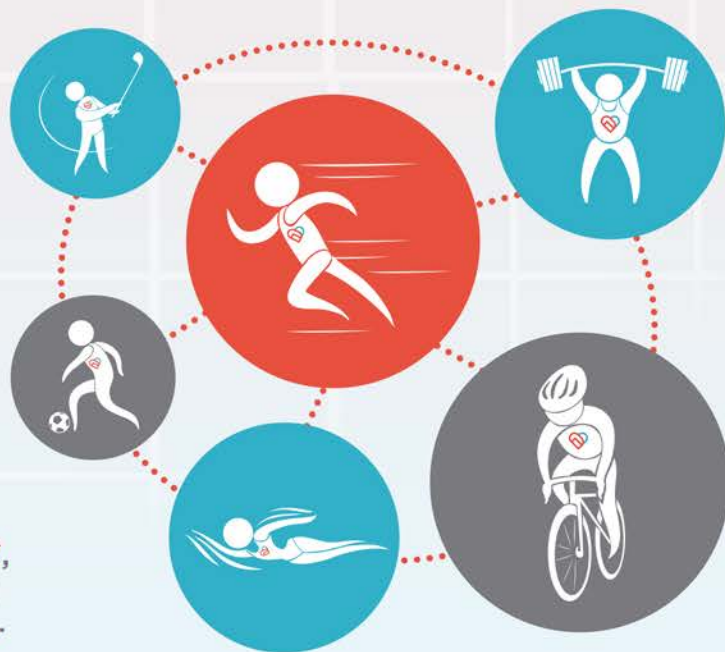
**Pick Up Package Registration: \$50**

Digital Training Guide, Event T-Shirt,  
Finisher Certificates and Swag Bag  
Pick up at Runner Depot's locations

**Shipped Package Registration: \$70**

Digital Training Guide, Event T-Shirt,  
Finisher Certificates and Swag Bag

Individuals, teams, families and companies are encouraged to join! Post your your HANDY UNITY Weekend photos and use the hashtags **#HANDYUNITY**, **#HANDYUNITYWeekend** and **#IAmHANDY**. Tag us on Facebook, Instagram and Twitter at **@HANDYSouthFL**.



**HANDY UNITY WEEKEND  
SPONSORSHIP OPPORTUNITIES**  
[HANDYinc.org](http://HANDYinc.org)



## HANDY'S HISTORY

In 1985, a gentleman from the Guardian ad Litem Program, Ed Pudaloff, won the JCPenney Service Award for \$1,000. He decided that he wanted to create something special to help abused and neglected children in the Broward County community. He reached out to two of his closest friends, Marti Huizenga and Kathy Jackson, for help.

The three of them started three different fundraising committees and were able to create scholarship funds, buy clothes for vulnerable children and celebrate childrens' birthday parties. In the beginning, they hosted two well-known events that went on for years: Easter for Kids and the Fashion Show. Soon, they expanded to include Prom Night and Scholars Breakfast.

HANDY stands for Helping Abused Neglected Disadvantaged Youth. HANDY's mission is to achieve positive, lasting change for youth by providing life skills, education and a supportive community. HANDY is an award-winning 501 (c) (3) nonprofit organization. Since HANDY's founding nearly 35 years ago, it has touched the lives of more than 45,000 Broward County children in foster and relative/nonrelative care associated with the child dependency system.



## ABOUT HANDY

- 97% of HANDY youth remain in school and are promoted next grade
- 95% of HANDY youth graduate high school
- 100% of HANDY high school graduates continue to college or technical school
- 68% of HANDY Scholars graduate college (compared to about 3% nationally for the same population of youth)





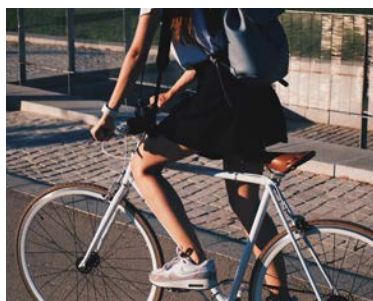
# HANDY UNITY WEEKEND



## LET'S UNITE TO RAISE SOME FUNDS FOR HANDY'S MOST VULNERABLE YOUTH!

Let's get WELL together! We invite you to register online and complete a workout any way you like: run, walk, bike, swim, or hit the gym during HANDY UNITY Weekend.

All proceeds from the HANDY UNITY Weekend will support services that embrace, educate and empower vulnerable youth and UNIFY our community.



# HANDY UNITY WEEKEND SPONSORSHIP



In the spirit of unity and community, we hope that your business will help to make this a successful fundraising event by taking advantage of one of the many sponsorships available.

Please contact Jennifer Cohen, Chief Development Officer, at [jcohen@HANDYinc.org](mailto:jcohen@HANDYinc.org) or Liesl Mejias, Development & Marketing Manager, at [lmejias@HANDYinc.org](mailto:lmejias@HANDYinc.org) for additional information.

## **\$5,000 Title Sponsor**

- Exclusive Title Sponsor status
- Logo featured prominently on T-Shirt, Website, Email Communications (pre & post event) and all Promotional Materials
- Logo and Company Name included in Facebook Event
- Featured in Social Media & Event ads
- Press Release Recognition - pre & post event
- Promotional Item(s) Included in Swag Bag
- Registration for 25 HANDY UNITY Weekend Participants

## **\$2,500 Embrace Sponsor**

- Logo included on T-Shirt, Website and Promotional Materials
- Company name included on Email Communications (pre & post event)
- Press Release Recognition - pre & post event
- Sponsorship "shout-out" on social media
- Promotional Item(s) Included in Swag Bag
- Registration for 20 HANDY UNITY Weekend Participants

## **\$1,000 Educate Sponsor**

- Logo included on T-Shirt, Website and Promotional Materials
- Company name included on Email Communications (post event)
- Sponsorship "shout-out" on social media
- Promotional Item(s) Included in Swag Bag
- Registration for 15 HANDY UNITY Weekend Participants

## **\$500 Empower Sponsor**

- Logo included on T-Shirt, Website and Promotional Materials
- Company name included on Email Communications (post event)
- Sponsorship "shout-out" on social media
- Promotional Item(s) Included in Swag Bag
- Registration for 10 HANDY UNITY Weekend Participants

## COMMITMENT FORM



THANK YOU FOR SUPPORTING HANDY!

COMPANY NAME

CONTACT NAME

CONTACT TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE #

FAX #

EMAIL

WEB ADDRESS

I would like to support HANDY UNITY Weekend at the following level:

- ☐ Title Sponsor: \$5,000
- ☐ Embrace Sponsor: \$2,500
- ☐ Educate Sponsor: \$1,000
- ☐ Empower Sponsor: \$500

I would also like to make a general donation to HANDY: General Donation \$

- ☐ Check enclosed (payable to HANDY, Inc.) ☐ Please invoice ☐ Please call for payment

Sponsorship Payment:

TOTAL OR AMOUNT TO CHARGE

COMPANY OR NAME ON CREDIT CARD

☐ Credit Card Payment:

CREDIT CARD NUMBER

EXPIRATION DATE

NAME ON CARD

SIGNATURE

This signature authorizes HANDY, Inc. to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.



Please contact Jennifer Cohen, Chief Development Officer, at [jcohen@HANDYinc.org](mailto:jcohen@HANDYinc.org) or  
Liesl Mejias, Development & Marketing Manager, at [Imejias@HANDYinc.org](mailto:Imejias@HANDYinc.org) for additional information.  
Address: 1717 North Andrews Ave., Fort Lauderdale, FL 33311



**HANDYinc.org**

Jennifer Cohen | [jcohen@HANDYinc.org](mailto:jcohen@HANDYinc.org) | 954 482 3071  
Liesl Mejias | [Imejias@HANDYinc.org](mailto:Imejias@HANDYinc.org) | 954.809.5399